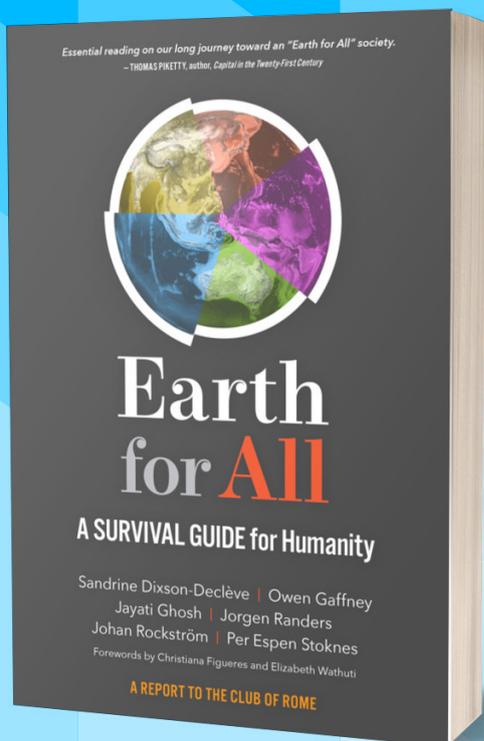


ENDORSEMENTS FOR:

Earth for All:

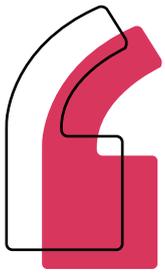
a survival guide for humanity

A REPORT TO THE CLUB OF ROME 2022



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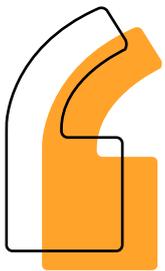


It's time to shift from the age of endless growth to an age of thriving in balance. This thought-provoking analysis proposes five critical turnarounds for getting us there—each of them raising urgent issues for public discussion and action. Read on to explore possible futures for humanity and join the most vital debate of our times.



Kate Raworth

Author, *Doughnut Economics*

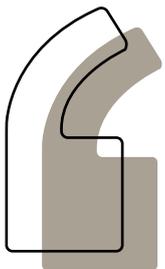


This tremendous collaboration, documented in this breath-taking book, provides yet more evidence that so much good can come out of pooling our minds and skills, to build a world that works for all. Why not opt for one-planet prosperity, if the alternative is one-planet misery?



Mathis Wackernagel, Ph.D.

Founder, Global Footprint Network,
co-author, *Ecological Footprint*

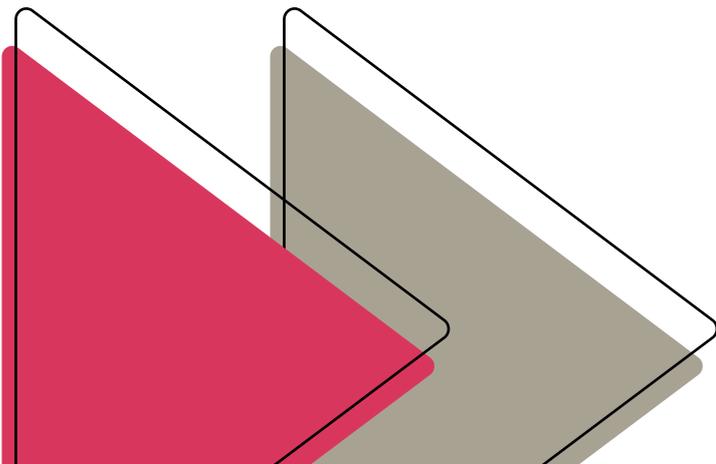


If we'd paid attention to *The Limits to Growth* in 1972, we wouldn't be in the fix we're in today; as the modelling in this book makes clear, what's left of this decade may be our last best hope to get it at least partly right.



Bill McKibben

Author, *The End of Nature*



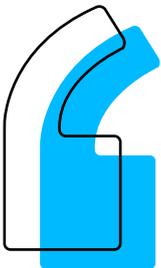


This latest, most urgent, and most carefully researched version of system science’s scenarios for our human future is essential reading for collapse preventers everywhere. Whether its recommendations are taken up by policy makers everywhere – and whether we humans are therefore able to avert worldwide ecological, economic, and social breakdown sometime during the remainder of the 21st century – is up to all of us.



Richard Heinberg

Senior fellow, Post Carbon Institute, author,
Power: Limits and Prospects for Human Survival

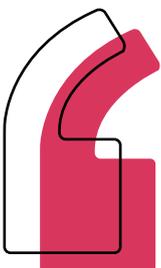


An extraordinary book at an extraordinary time. For today and tomorrow’s leaders, Earth for All is a must-read. This book offers a concrete, breakthrough vision on how to ensure wellbeing for all – in any country – on our finite planet. Together, we can build a world that is genuinely equitable by following the 5 Turnarounds – a roadmap to accelerate the realization of the Sustainable Development Goals in the next decade. I hope it will inspire a new movement of minds and souls that are willing to save our precious humanity.



Ban Ki-moon

8th Secretary General of the United Nations,
and Deputy Chair of The Elders



Earth for All conclusively shows that humanity’s future on a liveable planet depends on drastically reducing socio-economic inequality and a more equitable distribution of wealth and power. Essential reading on our long journey toward an “Earth for All” society.



Thomas Piketty

Author, Capital in the Twenty-First Century
and A Brief History of Equality



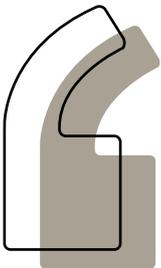


The ideas explored in Earth for All should be discussed by all the parliaments of the world. We need to change our economies so that we start putting people before profit. And we need the rich and the polluters to pay their share for the loss and damage that the climate crisis is already unleashing on poor, vulnerable communities around the globe. It's well past time for us to create a world that's fair and just for all.



Vanessa Nakate

Climate activist, and founder, Africa-based Rise Up Movement



This book arrives at a moment in time when humanity is facing its most consequential decade in human history. What we do now will determine whether we have a future to protect. In order to ensure our survival, we must understand the interconnected nature of the current convergence of crises we are dealing with. Earth for All illustrates this understanding and uses it to show us a path forward that will put the wellbeing of people and our planet first, instead of profit and growth.



Kumi Naidoo

Global ambassador, Africans Rising for Justice, Peace, and Dignity

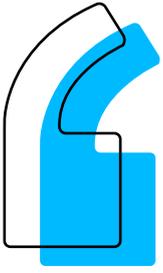


Earth for All plots the course to a sustainable wellbeing future that can overcome our ongoing societal addiction to growth. We all need it now more than ever.



Robert Costanza

Professor of Ecological Economics, Institute for Global Prosperity (IGP), University College London (UCL)

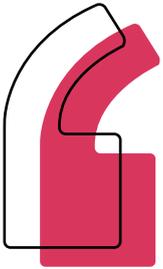


Human actions that defend our current economic model are increasingly destroying our planet, creating poverty, inequality and exclusion, failing to respond effectively to health risks, inflaming conflict— in short threatening our jobs, our communities, and our common security. Earth for All provides a call to action to navigate this century with people and planet at the heart of shared prosperity. This is a roadmap that cannot be ignored.



Sharan Burrow

General Secretary, International Trade Union Confederation (ITUC)

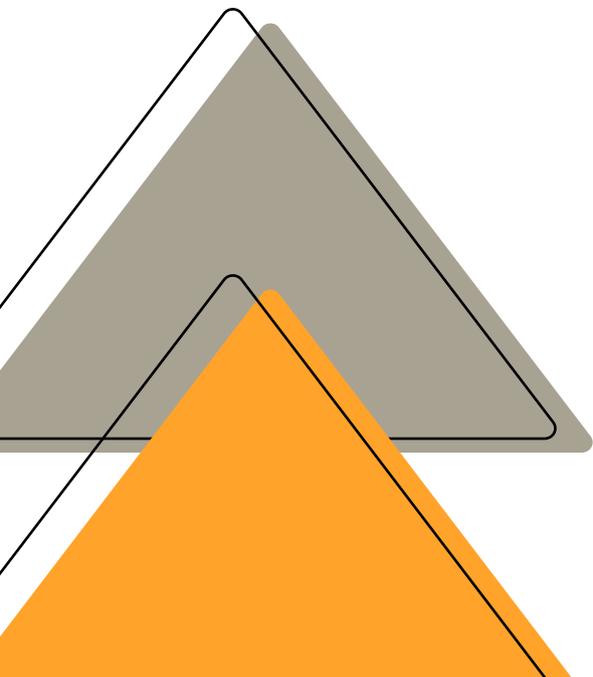


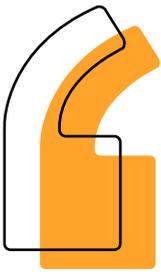
Too many cooks, they say, but in this case we are talking chefs. Indeed, the multiple authorship of Earth for All ensures both hugely satisfying food for thought and high-energy fuel for action. The two scenarios, “Too Little, Too Late” and “The Giant Leap,” will help readers to confront the existential realities now facing us, while the proposed recipes for change will help guide the those of us who value the future and are ready to roll up our sleeves in pursuit of better futures for all.



John Elkington

Founder and chief pollinator, Volans, and author, Green Swans: The Coming Boom In Regenerative Capitalism



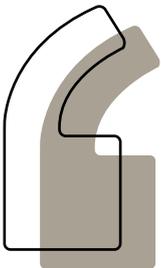


Earth for All is a playbook to catch up after 50 years of systemic inaction on mitigating the risks which were factored in *The Limits to Growth* in 1972. We don't have 50 years this time, we have at best 10 years to urgently engage in the five critical turnarounds. There is no way for you and me to become the system-change leaders that the world needs without starting from those five for our roadmap. Put them on your immediate to-do list.



Emmanuel Faber

Member of the Earth4All 21st Century Transformational Economics Commission



Examining the multiple crises confronting the world and offering practical solutions is a very ambitious undertaking. The solutions offered here may be difficult for those benefiting from the broken system, but the truth remains that the planet has limits and inaction will be extremely expensive. It is either we act now or face uncontrollable disruptions. Leaders may argue that they cannot do all that is needed, but it will be a big shame to read this book and do nothing.



Nnimmo Bassey

Author, *To Cook a Continent: Destructive Extraction and the Climate Crisis in Africa*



Timely, brilliant book. Earth for All describes a concrete roadmap to transform our economies and defeat poverty whilst protecting planet Earth. An inspirational read for both grassroots groups and national leaders. Will we hear? Will we make this change happen?



Sheela Patel

Founder and director, Society for Promotion of Area Resource Centres (SPARC), Mumbai





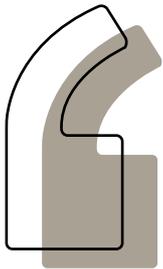
Earth for All shows us how to make the turnarounds we need to meet the challenges facing the planet and the people. This is essential reading for everyone who would like to put their shoulder to the wheel and join the movement for transformational change.



Kate Pickett

Professor of Epidemiology, University of York

PHOTO CREDIT OFFICIELLE



50-years after *The Limits To Growth*, Earth for All says it is possible to build a prosperous future for all on our planet and shows how. This book is an absolute must-read for policymakers and leaders. With the hope that this decade is decisive to understand that Earth should indeed be for all.



Janez Potočnik

Former European Commissioner for Environment, 2009–2014, former Minister for European Affairs for Slovenia, co-chair, International Resource Panel (IRP)

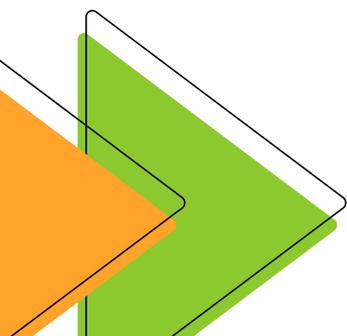


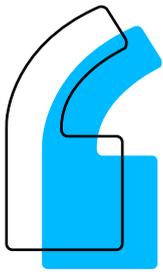
Earth for All is an extraordinary, potentially historic, breakthrough guide to a viable and fulfilling future for all on a finite living Earth. My highest recommendation. Read it. Share it. Discuss it.



David Korten

Author, *When Corporations Rule the World*, *The Post-Corporate World: Life After Capitalism*, and *Change the Story, Change the Future: A Living Economy for a Living Earth*



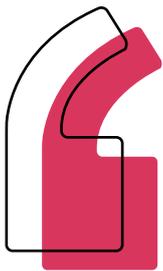


I've always kept the original *The Limits to Growth* report within easy reach. Now I'll be putting *Earth for All* beside it. An essential guidebook for anyone aspiring to be a good ancestor



Roman Krznaric

Author, *The Good Ancestor: How to Think Long Term in a Short-Term World*



For the first time we have a narrative about our future that is neither utopia nor collapse and that is endorsable across the political spectrum. It is an aspirational future. It is liveable for all, and most crucially it is achievable.



Carlota Perez

Author, *Technological Revolutions and Financial Capital*

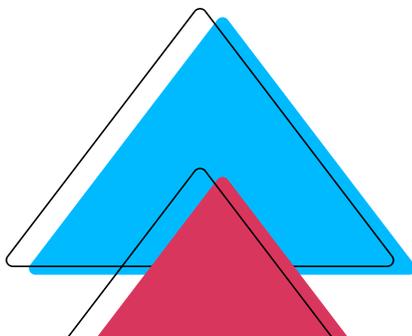


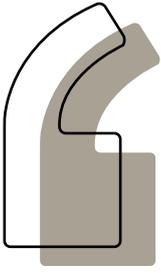
The health of humanity is increasingly threatened by multiple environmental changes, driven by inequitable and unsustainable patterns of consumption. The economic transformation described in *Earth for All* can support the achievement of health for all and provide the opportunity for societies around the world to flourish within planetary boundaries. It should be read by everyone who is concerned about the future.



Andy Haines

Professor of Environmental Change and Public Health, London School of Hygiene and Tropical Medicine





Though curiously silent on the deep cultural and spiritual revolutions required and the pluriverse of cosmologies available for this, the five strands of the Great Leap proposed by the authors – poverty, inequality, gender, food, and energy – are crucial to the fundamental transformations we need to make peace with ourselves and the earth



Ashish Kothari

Kalpavriksh and Global Tapestry of Alternatives, co-editor, Pluriverse

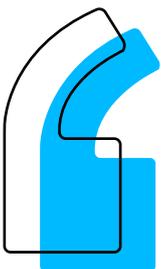


Fifty years after the forward-looking publication of *The Limits to Growth*, this new report to The Club of Rome provides the most compelling and practical blueprint for socioeconomic transformation here and now, with a view to avoiding climate catastrophe and building a better society for everyone.



Lorenzo Fioramonti

Author, *The World After GDP: Economics, Politics and International Relations in the Post-Growth Era*, and member of the Italian Parliament



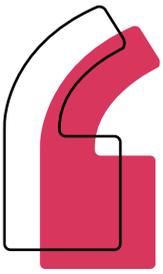
Earth for All clearly illustrates how the fight against inequality and poverty is a precondition to stop climate change and protect the planet. This book is a call for all governments of the world to upgrade their economic systems. A must read.



Jane Kabubo-Mariara

President, African Society for Ecological Economics





Earth for All provides us with a vision of a future where humanity and nature are in balance and wellbeing is at the core of our economic system. But it also provides us with the actions we need to take to get there. This book is a must read for policymakers.



Ernst von Weizsäcker

Honorary President, the Club of Rome

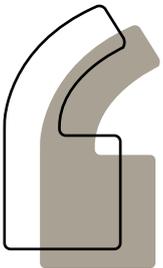


This now-or-never moment in history to avoid ecosystem collapse is also a profound opportunity for humanity to rediscover its purpose in human and ecological thriving. Earth for All tells us where and how to start.



Gaya Herrington

Vice-President ESG Research,
Schneider Electric



Threading the needle between what is good investment and what is good for society is hard. Earth for All provides a powerful new framework that's a must read for every impact investor



Doug Heske

Founder, Newday Impact Investing

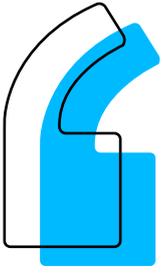


This is rigorously joined up thinking that answers credibly the challenge of our time. Earth for All charts a scientifically tested route towards an inclusive, clean, modern economy supported by thriving natural systems and a regenerative agricultural model. Should be adopted by all policy makers.



Charles Anderson

Former Director UNEPFI, Chairman CO2eco

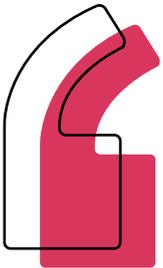


Earth for All sharply addresses the biggest challenge of our time: how to defeat inequality and poverty, whilst saving our planet from climate change and environmental destruction. Its urgent call to transform our economies is my call to our leaders. A must-read for all of us.



Naoko Ishii

Professor and Executive Vice President at the University of Tokyo. Former CEO of the Global Environmental Facility (GEF).



Stubborn optimism versus immobilizing pessimism. Long-term vision versus short-term reaction. Collective intelligence versus individualism. Human wellbeing vs compulsive consumption. Valuing our future versus discounting it. A liveable planet versus an unstable planet. The choices we must make for a prosperous common future are crystal clear. So is the urgency to act and to redress the imbalances of a broken socio-economic model. What is less clear is how to articulate the system change we need, how to manage the complexities that come with it, how to constructively engage all the relevant stakeholders, how to sequence the moves from the different players, how to prioritize strategic transformations, how to measure impacts, how to anticipate and to mitigate risks ... And here is where Earth for All comes to the rescue: an honest contribution for positive change from some of the most renowned thinkers, scientists and economists of our time. A recalibrated set of lenses to explore the challenges of our generation: global equity and a healthy planet. A map to explore, dive deep and inspire. A must-read for any policymaker who values our future, as well as for corporate leaders, responsible investors and the general public worldwide. Earth for All is a call for action and a movement to infuse social and political change for the common good. Earth for All is inspired by the legacy of *The Limits to Growth* but it goes well-beyond that. It provides a guide to leapfrog into the future most of us long for. This is the tale of our time. A story not to be missed.



Teresa Ribera

Deputy Prime Minister for the Ecological Transition, Government of Spain.

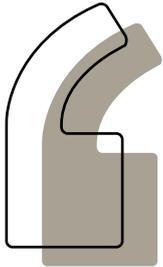


Timely and important. A major contribution to a better shared future for humanity.



Jinfeng Zhou

Secretary General of the China Biodiversity Conservation and Green Development Foundation

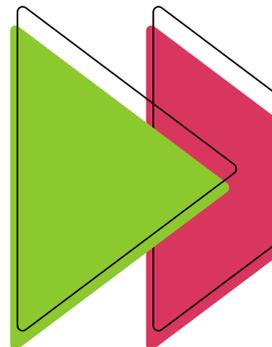
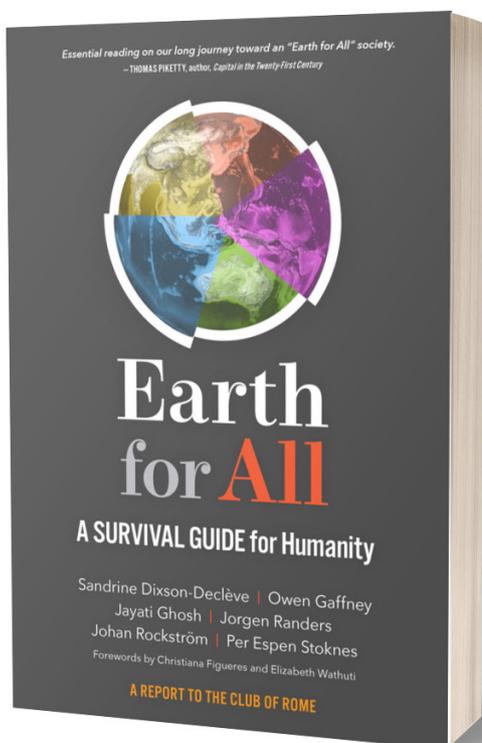


Earth for All is a vision for a possible future based on global and local action. We hope it will spark honest, bold conversations, and help people around the world make decisions to redesign their societies.



Chandran Nair

Author, *Dismantling Global White Privilege: Equity for a Post-Western World*



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www.earth4all.life/book