

## **Blue-Tech – the marketplace for efficient energy solutions**

**Efficient energy solutions are perfectly suited to the Winterthur area. This is demonstrated by Blue-Tech, which is again to be held on the Sulzer site in the town centre as part of the “energie bewegt winterthur” promotion week from 17th to 19th September 2009.**

Blue-Tech views itself as a platform for making an effective contribution to the spread of efficient and renewable energy technologies. The event follows the principle of the “open forum,” creating synergies between business, science, and politics. Blue-Tech is under the patronage of the Winterthur town council and mayor Ernst Wohlwend, and is supported by reputable partners such as Winterthur Technopark and the Club of Rome, sponsors and politicians from all over Switzerland as well as from neighbouring regions in adjacent countries. Secretary general Martin Lees will represent the Club of Rome on Thursday as well as on Saturday in the morning programme.

More than 100 exhibitors – almost twice as many as at the first inauguration in 2008 – will be presenting their products and services at this second Blue-Tech. The range extends from solar installations and pellet systems, to wind turbines, automation of buildings, advisory services, through to the latest e-bikes and electric vehicles ready for test rides. The three-day conference covers subjects such as renovation and financing, mobility, as well as research and development, and features eminent speakers. Innovations from the cleantech sector will be presented at the Investors Event, and also the Innostarter ideas competition with a prize of CHF 25,000.

On Thursday and Friday, it is the trade visitors who are mainly expected, and on Saturday, interested members of the public. In the morning programme, the “NZZ am Sonntag” will be holding a debate with prominent experts about the electricity supply of the future. Also, energy will be made tangible and understandable. Thus, there will be highlights from the Technorama, world’s firsts from exhibitors, the climate display by ProClim-, the solar youth project by Greenpeace, film shows, and plenty more besides. The Winterthur Department for Health and Environment (UGS) is presenting the comedy pavilion “Mein Schweinehund und das Klima”, and is organising the special event “Jetzt – energetisch modernisieren”.

The official backer of Blue-Tech 09 is the Swiss Federal Office of Energy (BFE), and serving in the role of scientific partner is the Internationale Bodensee-Hochschule (IBH), an association of 27 colleges and universities from four countries. The main sponsor of Blue-Tech 09 is Stadtwerk, and they will be explaining the climate fund and offering the public advice and practical assistance for questions relating to energy. To conclude the event, Blue-Tech will be presenting the official song of Climate ART, “Together We Care”, featuring Ad Rian & Friends in concert.

You will find more information about Blue-Tech in the programme (LINK [http://www.blue-tech.ch/Programmheft\\_Blue-Tech\\_09.pdf](http://www.blue-tech.ch/Programmheft_Blue-Tech_09.pdf)) (German) or at [www.blue-tech.ch](http://www.blue-tech.ch).